

EDSON CULTURAL HERITAGE ORGANIZATION PRESENTS....

19th Annual Festival of Trees

Registration Package for Donors

Dear Donor:

This year marks the 19th Annual Festival of Trees in Edson. The event is a silent auction of donated holiday creations and gift items from individuals and businesses. The Festival has been met with many successes and has grown into the largest fund-raiser for the Edson Cultural Heritage Organization which operates the Red Brick Arts Centre and Museum. The Red Brick has become Edson's cultural cornerstone, celebrating over 100 years of supporting education, arts, and culture in the region. Funds raised will help to continue the legacy of the Red Brick.

We are continuing to host our auction online. While we will still be open for in-person viewing, all official bidding will be done over our private Facebook group. The link to this group can be found using the QR code located at the bottom of this page.

All items that are generously donated and decorated by companies or individuals will be displayed at the Red Brick Arts Centre and Museum from November 4 to 13. Advertising will be placed online, in local newspapers and local radio stations.

In order for the Festival to be a joyous event for Edson and surrounding area residents AND a successful fund-raiser, we would appreciate your entry commitment. Your contribution will help create an opportunity for the public to walk through a winter wonderland full of trimmed trees, wreathes, gingerbread houses, and other seasonal delights.

We hope you will be a participant in the 19th Annual Festival of Trees. Attached you will find more detailed information.

The Red Brick Group,
Edson Cultural Heritage Organization



Viewing Schedule

November 4, 5, 6, 7, 8, 12
9 am to 4:30 pm

November 9, 10, 11
12 to 5 pm

November 13
9 am to 7 pm

Bidding

Bidding begins
Sunday November 10
12:00 pm

Bidding ends
Wednesday November 13
9:00 pm

Winning bids announced by
Thursday November 14
4:30 pm

Red Brick Arts Centre and Museum
4818 7 Ave., Edson, AB.

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IMPORTANT INFORMATION

AUCTION AND WINNING

All items received will be put on display at the Festival of Trees, hosted at the Red Brick Arts Centre and Museum, located at 4818-7th Avenue, Edson. From November 10th to November 13th, these items will be auctioned via an online auction.

Winning bids will be contacted by 4:30 pm on November 14th. Trees that are purchased through the auction will be delivered to the respective winners on Saturday, November 16th, 2024. All other auction items are required to be picked up by the winner from the Red Brick Arts Centre and Museum during our staffed hours of Monday-Friday, 9:00 AM - 4:30 PM.

DONATIONS

We appreciate donations of all types, including but not limited to; gift certificates, holiday gifts and décor, art, event tickets, wreaths, crafts, tools, toys, cash donations, and of course, trees. When donating for the auction, please provide the title of the entry, the name of the donor, and a brief description of the item. The title of the item will be listed on a card to identify your donation for the auction.

***All donations can be brought to our office during our regular staffed hours of Monday-Friday, 9:00 AM - 4:30 PM. No later than October 31, 2024.*

Please Note: We kindly ask that all donated items be new with original packaging unless they are handcrafted items.

Tree donations may be set up and decorated at the Red Brick Arts Centre and Museum between the dates of October 21st to October 31st. Please call our office at 780-723-3582 to arrange a set-up time. Tree donations must meet the following criteria:

- Entries must be new, artificial, and include a tree skirt in the design
- Be not larger than 7 feet in height, and decorated on all sides
- Ornaments must be securely wired for easy transport.



Red Brick Arts Centre and Museum
4818 7 Ave., Edson, AB.

Registration Form

ALL INFORMATION MUST
BE COMPLETED



Company / Donor: _____

Contact Name: _____

Mailing Address: _____

Postal Code & Town: _____

Telephone: _____

Email: _____

Description of Entry: _____

Measurements: _____

Title of Donation Entry: _____

I agree to allow the Edson Cultural Heritage Organization to sell my donation for any amount through a silent auction. I also agree to have my donation photographed and have my name appear on credits in any publications.

Signature: _____

Date: _____

PLEASE RETURN COMPLETED FORMS BY OCTOBER 31ST, 2024 TO:

Red Brick Arts Centre & Museum

4818-7th Avenue

Edson, AB T7E1-K8

Phone: 780-723-3582

Email: echored@telus.net

